



Company Profile





OUR HISTORY

Za.Be. was founded in 1964, with the idea to launch on the market the good traditional Italian recipes of canned food, prepared with all the care and passion of the handcraft creations of once ago. It is so that a large selection of sauces, pickled and brined of the artisan tradition land in the industrial reality, becoming immediately a great success. Thanks also to the lucky commercial intuitions, the following period is of strong economic expansion, during which the firm succeeds to establish itself on the markets, with a special vocation towards foreign countries.

During year 2015, in order to maintain the high quality - since always associated to the trademark Za.Be. - and in the meantime the competitiveness of the prices, the management decides to move in outsourcing the production of their own recipes, using their long experience as a producer to choose the best suppliers for each line of the catalogue, and to present to the customers an incomparable offer regards to both quality and extent of the selection.

Thanks to the solid experience acquired in these decades and to the great passion for our job, Za.Be. has become a dynamic and lively reality, where the ancient tastes of tradition meet the new recipes of the modernity, in order to satisfy the most demanding tastes who still keep on choosing our products through-out the whole Europe and the world.



OUR MISSION

Za.Be.'s task in today's market, in which offer is enormous and it has become even more difficult to distinguish high quality products from poor imitations, is to offer a selection of the best food preserves, manufactured by the best producers.

We aim to act for our clients as the principal reference on the market, in order to recommend them the best for their research of the product, offering a whole range of services focused to their complete satisfaction.

From the production to the labeling, from logistics to the documents, Za.Be. takes care of everything, so that all you need to do is to open the jar and enjoy the taste of decades of traditional cuisine, which reaches the client through an express, modern and efficient service.

This is what means, for us, to have
"The Taste for Simplicity"



OUR MARKETS

Za.Be. is a small reality, but perfectly capable to confront the demands of the modern market. From small handcraft production to full loads, from retail to food service, with our own brand or private label, a dynamic and flexible business structure allows us to meet all the requests that we receive.

Za.Be.'s products are present in many countries, both whether the importer chooses the guarantee of our mark, or whether he submits us for the development of his private label. Our major European partners are active in Germany, Norway, Lithuania and Poland, while other collaborations, smaller but equally precious and evaluated, are in progress both inside and outside the European Union.

The majority of our clients are distributors, who often sell to retail chains and large-scale supermarket companies, but we put the same passion and interest when dealing with hotels, restaurants and small local shops, that are searching for a high quality product.



OUR CUSTOMERS

Foreign importers	70%
Italian wholesalers	20%
Italian catering	8%
Italian retail shops	2%

THE PRODUCTS

Our catalogue:
a large offer, obtained selecting only the best recipes,
through the passion of three generations.



PASTA SAUCES



SALTY CREAMS



PICKLES



ONIONS



BITTERSWEET



APPETIZERS



MUSHROOMS



ARTICHOKES



GARLIC



CAPERS



SUNDRIED TOMATOES



GOURMET LINE



SPECIALITIES OF THE SEA



OLIVES



The taste for simplicity

THE SELECTION OF THE SUPPLIERS AND CERTIFICATES

The heart of our activity is represented by the research and selection of our suppliers. We put at your disposal over fifty years of background as a leading company in the production of preserved foods, in order to offer you the best recipes that can be found. Each of the plants in which our products are manufactured has one or more certificates regarding quality, as for instance IFS, BRC or other equivalent.

Considering that our job is also our passion, we ourselves are to taste the products and have the final word, to decide if they deserve or less to be added to our selection of excellence.

Moreover, our partners have recently introduced a new Organic Line, becoming certified operators, a choice made as response to the market tendencies, but also due to strong personal convictions, that lead us to believe in a cleaner world and in a more genuine food.

Our products are realized in plants that have at least one of **IFS**, **BRC**, **ORGANIC** and other equally prestigious certifications. Obviously, every process they are subject to is fully compliant to the **HACCP** regulation.



**BIO**

ORGANIC LINE

Our partners have chosen to create an organic line to satisfy the consumers who have changed their relationship and knowledge about the food they use to eat.

The food derived from organic agriculture keeps out the presence of any chemical product or genetically modified organisms, it safeguards men health and it represents the best option to protect and respect our planet and its life.



OUR SERVICES

Here in Za.Be we love our job, and we pay particular attention to all our client's needs!

We are firmly convinced that, in today's market, the services offered in support of the product are worth as much as the product itself. We firmly believe that the client's satisfaction does not only consist of receiving the correct product at the correct price, but also to find in the supplier a valid partner, able to take care of every requests, and to make easy whatever appears to be difficult.

The procurement of the product, the creation of private labels, the personalized management of the logistics with storage service, the assembly of containers and the delivery of the goods all over the world: these are just some of the services that we offer to our clients, and that represent the added value of working together with us.



OUR HEADQUARTER

Our warehouse, with a surface of 1500 m², is a major benefit for our company. We are able to store big amounts of goods without any problem, both for us and our clients: if necessary, in fact, we offer the possibility to organize the consolidation of the goods to be loaded on the container on our premises, acting as a logistic hub for the imports.

Finally, here at Za.Be. we believe in the importance of respect for the environment: our solar panels guarantee us a constant flow of clean energy, which almost succeeds to cover all our requirement.

CONTACTS

- **Business Owner**

Gianluca Zanetti
gluca.zanetti@gmail.com

- **Sales Account and Export Manager**

Alice Belli
export@zabe.it

- **Warehouse and Quality Manager**

Elia Zanetti
zanetti_elia@icloud.com

- **General Secretariat**

Romina Sanca
ufficio@zabe.it





ZA.BE. srl

Via Italia n°71/A - 25080 Paitone (BS) - Italy
P.Iva IT / cf: 01459290175

T. +39.030.6896941

C. +39.331.7059343

F. +39.030.6896762

info@zabe.it

www.zabe.it